



# Satellite Programs

LB African American Cultural Center

CULTURAL PROGRAMING FOR THE 21<sup>ST</sup> CENTURY

# Background

- ▶ In 2018 Long Beach City Council members voted unanimously to provide a building or land to create a Long Beach African American Cultural Center. There was also interest in Satellite Sites.

- ▶ What is a Satellite Site?

The extension of a Museum or Cultural Center beyond its original brick and mortar boundaries into a local or distant community.



# Why a Satellite Site?



- ▶ Satellite Sites are created to:
  - ▶ increase access to collections and productions
  - ▶ stimulate tourism and regional economy
  - ▶ reach a broader public in socio economic sense
  - ▶ strengthen its own brand

# Evolution of Museums/Cultural Centers

- ▶ The Museum was traditionally a brick and mortar building that you walk through with a docent led tour. The evolution of satellite sites include;
- ▶ Off site lectures and slide presentations
- ▶ Mobil units featuring small collections
- ▶ Partnering with an entity to use their site
- ▶ Buying/renting space to establish a Satellite Site



# Satellite Sites in Long Beach

- ▶ Long Beach has a history of satellite sites.
  - ▶ 1970's Los Angeles Inner City Cultural Center (ICCCLA)
  - ▶ 1980's Long Beach African Cultural and Research Center
  - ▶ 1990's Long Beach Queens Historical Society



# Satellite Sites “Unique to Long Beach”

## Low Hanging Fruit

- ▶ Queens of the Nile, Now – CSULB Pyramid
  - ▶ **6<sup>th</sup> Grade “Ancient Civilizations - Egypt”**
- ▶ Dembrebra African Dance & Drum – Homeland
- ▶ Pan African Art Gallery & Studio Arts Classes
  - ▶ **7<sup>th</sup> Grade “Medieval Africa – Ghana, Mali, Songhai”**
- ▶ Forgotten Images Exhibition - Expo Arts Ctr.
  - ▶ **8<sup>th</sup> Grade “Africans Come to America - Slavery”**



Middle School Art/History  
Satellite Collaborative



**1,000 Students**

**H.S. Ethnic Studies**

**4-5,000 Students/Grade**



# Queens Historical Society Satellite Model

**A Cultural Relevant Literacy Program & Curricular Trip for 6<sup>th</sup> Grade**



**Royal Court Reading**



**Performing  
Arts**



**Underutilized  
Historical Venue**

# QUEENS OF THE NILE, NOW

**Masterful Storytelling  
Spirited Dance and Drama  
Exquisite Costumes**

The thing I liked most was that you were describing your own culture. You described and acted with so much feeling it seemed you had a strong connection like no other...Even I who aren't an African American, and is Cambodian, could feel that feeling that is so hard to explain. You were the sun and feelings radiated off of you as rays touching everything and everyone around it. To me that is real love.

***Gantt Elementary – 4<sup>th</sup> Grade Student***

**Symphony Orchestra Score by Stevie Wonder**

# Takeaways

- ▶ Benefits the LBAACC as a no cost, as a low hanging fruit cultural endeavor.
- ▶ Extends ethnic studies into the middle school at minimal investment.
- ▶ Speaks to the L.B. City Council's interest in culturally responsive Satellite models in their district.
- ▶ Aligns to several community request echoed in the LBAACC report, especially access to the arts and culture.
- ▶ Benefits L.B. home grown cultural artists and activists.
- ▶ THANK YOU.